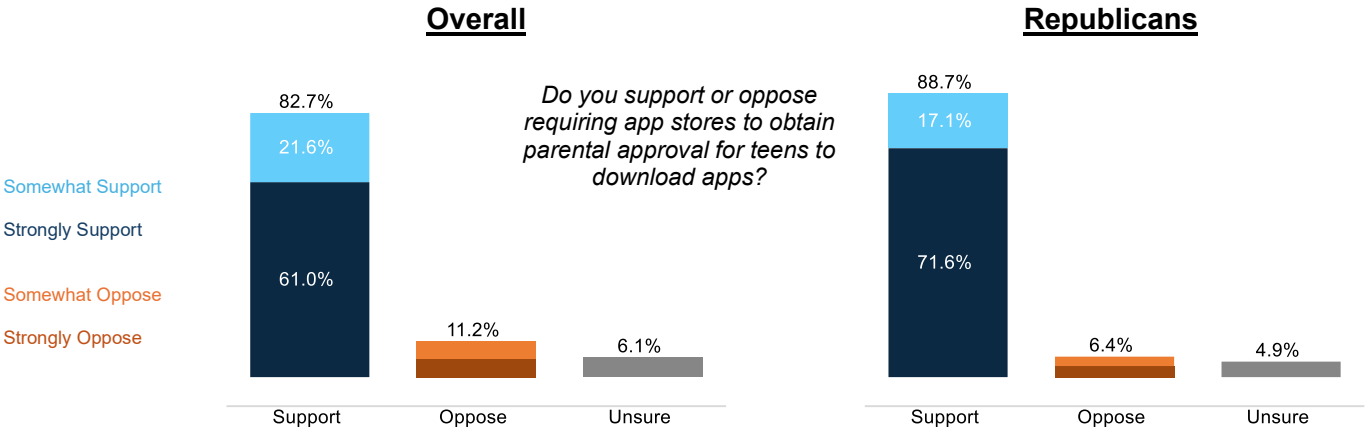
Alabamians Overwhelmingly Support Parental Approval to Download Apps

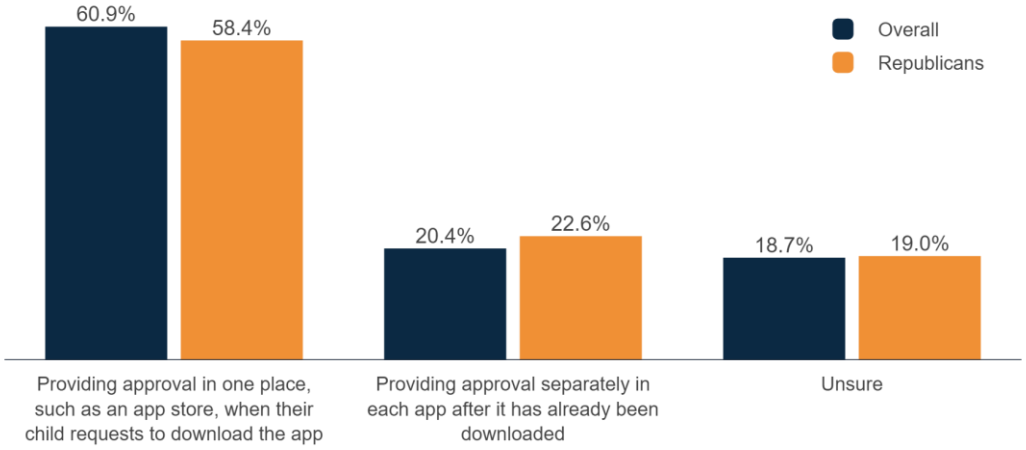
DATE: March 18th, 2025
TO: Stephanie Smith, CEO, Alabama Policy Institute
FROM: John Rogers, Pollster, and Fred Cooper
RE: Survey of n600 Likely 2026 General Election Voters in Alabama

83% of AL Voters Support Requiring App Stores to Obtain Parental Approval



- **83% of Alabamians**, including **89% of Republicans**, 83% of parents, and 75% of Democrats and Independents support **requiring app stores to obtain parental approval** for teens to download apps.
- **Broad support** exists across **community type**, as well, with **85% of rural and small-town voters** and nearly 8-in-10 suburban and urban voters supporting the requirement.

61% of Likely Voters Surveyed Say It Would Be Easier for Parents to Provide Approval in One Place; Just Two-in-Ten Say Separate Approval for Each App



- **More than 6-in-10 voters**, including 58% of Republicans and **64% of parents** and suburban voters prefer **approval for apps in one place**.

***Methodology**: This probabilistic survey was conducted February 27 – 28, 2025 with 600 2026 likely general election voters. The full sample has a margin of error of ±3.98%. Known registered voters were interviewed via live phones and SMS. This survey was weighted to a 2026 likely general election voter universe.*

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